

Join 'British Columbia's Most Trusted'



Audio+Visual



To Apply Contact:

Robbie Kelm
Human Resources Manager
careers@sw-online.com

www.sw-online.com

Graphic Designer / Marketing Coordinator

Kelowna, BC

Start Date: April 02, 2012

Remuneration: Hourly Wage Rate (\$18.00 - \$22.00)

Status: Part-Time (20-25 Hours Per Week)

SW Audio+Visual is a leading provider of AV services with regional offices located throughout the province of British Columbia. With a team of nearly seventy-five professionals servicing our clients we are rapidly growing and expanding our operations and are in need of new talented team members to help contribute to our success. We are currently seeking a part-time Graphic Designer / Marketing Coordinator based out of Kelowna, BC.

Responsibilities:

- Design electronic and printed materials for various marketing projects such as digital displays, publications, websites, media advertising, online marketing, email campaigns, direct mail, public relations, events, promotions and other creative materials as required using current software
- Develops specifications and standards for printing and other production.
- Inspects proofs for accuracy and adherence to corporate and brand standards
- Participates in marketing strategic planning meetings on a project-by-project basis
- Coordinates and maintains a library of graphics, media, digital records, and other enterprise content
- Manage and Coordinate Social Media Communications (Facebook, Twitter, You Tube, etc)

Qualifications:

- Post-secondary education or Diploma in Graphic Design or related field and a minimum of 2 years of direct work experience as a graphic designer
- Proficient in the use of Adobe Creative Suite and Microsoft Office (Illustrator, InDesign, Photoshop, Acrobat, Power Point)
- Web design/html skills, publishing, and understanding of Goggle Analytics SEO and maintaining a corporate website a definite asset
- Solid design and conceptual skills; with experience in the latest graphic design skills methods, practices, techniques, and associated principles including page layout, photographic requirements, printing/publishing procedures and standards, corporate branding and colour theory.
- Effective written and verbal communication skills
- Strong interpersonal skills required to communicate with a broad range of stakeholders and analyze and interpret user requirements
- Self-motivated, able to work independently and as part of a team
- Ability to accept and integrate constructive feedback
- Effective deadline management and project management skills

To Apply:

Email Cover Letter, Resume and Portfolio (3-5 Work Samples) to Robbie Kelm, Human Resources Manager at careers@sw-online.com

For more information about SW Audio+Visual visit our webpage at: www.sw-online.com

Vancouver - Victoria - Nanaimo - Kelowna - Kamloops - Vernon - Penticton

